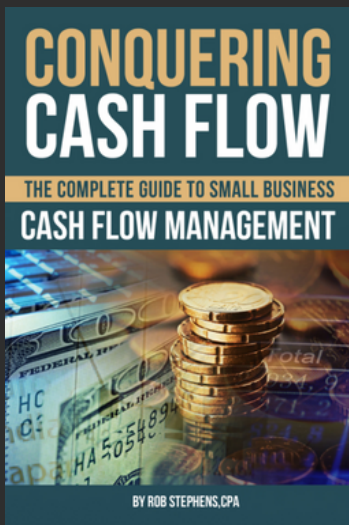




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Rob Stephens, CPA

Rob has spent over 25 years in the finance arena, serving multiple companies as their Chief Financial Officer, Director of Operations and Senior Vice President of Finance.

In 2019 he started CFO Perspective, where he provides small business owners - and the people who support them - with the strategy and resources to lead their company to profit, growth and purpose. To date he's supported over 3,000 people in his courses and programs, and countless more through his book *Conquering Cash Flow: The Complete Guide to Small Business Cash Flow Management*.

In addition to his work as an adjunct professor at Gonzaga University, he's also had the incredible opportunity to share his knowledge in the likes of Forbes, U.S. News and World Report, Bloomberg Businessweek, as well as at local speaking events.

Rob currently lives in Spokane, Washington with his wife and two daughters, and enjoys wine tasting and kayaking in his free time.

General Topics:

- The Crucial Shift from Survival to Strategy, Significance and Success.
- How Does Value Creation Lead to Business Success?
- The Truth About Visionary CEOs and Money.
- What the Heck is a KPI and How Can It Help Your Business Thrive?
- The Reason These Business Decision-Making Errors are Sabotaging You (And What To Do About It).

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